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Dorsey & Company Enhances Retail Capability with Central Ohio Team
2nd Columbus-based Associate with retail expertise joins firm

Cleveland, OH (Oct. 7, 2016) – [Dorsey & Company](http://www.dorsey-co.com) just enhanced its retail expertise concentration with the addition of Daniel White as an Associate.

White, of Columbus, joins fellow Columbus-based Dorsey & Company Senior Associate Mike Levison. Together, both bring decades of experience in executive- and management-level functions and roles in the retail sector.

White has spent the past 15 years as a leader for three of the most admired brands in the retail industry – The Container Store, Victoria's Secret and Amazon. Most notably, White has written, developed and implemented a nine-module retail business course that continues to be taught to aspiring entrepreneurs.

As a Dorsey & Company Associate, White contributes expertise in retail industry leadership development, project management, customer service strategy and training. Levison, who joined Dorsey & Company as an Associate in 2013, boasts a 30-year marketing career marked by building successful retail brands like, DSW, Boot Barn and The Picture Factory – having created and executed successful consumer loyalty programs, led new retail concept development and roll-out, and developed effective advertising and creative strategies.

Identified as a “leader for the future of retail,” White was honored as one the first 10 National Retail Federation Dream BIG Scholarship Award recipients in 2013. He became the program's first graduate in March 2015.

“We have definitely fortified our retail strategy expertise with this concentration of talent found in Daniel and Mike,” said Dorsey & Company President and CEO Julius C. Dorsey Jr. “The two of them may be located in Central Ohio – home to national retail powerhouses like Victoria's Secret, Big Lots and Longaberger Baskets – but their talent is transferrable and available to any Dorsey & Company retail client seeing expert strategic guidance to improve sales or operations.”

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